

# 2017 NEW PRODUCT OVERVIEW



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## Savage Arms MSR 10 Hunter

The MSR 10 Hunter is a light, compact sporting platform that still packs the punch of 308 Win. and 6.5 Creedmoor chamberings. The rifle squeezes even more performance from its upgraded barrel with a target chamber, 5R rifling, BLACKHAWK!® AR Blaze™ trigger, and tough Melonite QPQ finish.



## Savage Arms MSR 10 Long Range

Pack all the features and upgrades you expect from a Savage precision rifle into a single platform and you have the MSR 10 Long Range. Chambered in 6.5 Creedmoor or 308 Win., it is built on a compact frame with a non-reciprocating side-charging handle. Its BLACKHAWK! two-stage target trigger and Magpul PRS® adjustable buttstock optimize the accuracy of the upgraded barrel, which features a target chamber, 5R rifling and Melonite QPQ finish.



## Savage Arms MSR 15 Recon

The MSR 15 Recon comes standard with upgrades serious shooters demand, including a BLACKHAWK! AR Blaze trigger, free-float fore-end and upgraded Savage barrel with a 223 Wylde target chamber. Its 5R rifling and Melonite QPQ finish ensure the most consistent, accurate performance in any conditions.



## Savage Arms MSR 15 Patrol

The MSR 15 Patrol is a step up from the many rack-grade M4 clones popular today. With an upgraded barrel featuring a 223 Wylde target chamber, 5R rifling and a Melonite QPQ finish, the rifle delivers accuracy well beyond mil-spec. A new BLACKHAWK! fore-end, pistol grip and buttstock further separate the Patrol from all other MSRs.



## Savage Arms A22

Stealing the modern looks of the Savage Arms™ A17, the first high-performance semi-automatic rimfire specifically designed for the 17 HMR cartridge, Savage has added the A22 to the series. The semi-automatic 22 Long Rifle features a straight-blowback action, the same thread-in headspace system as Savage's centerfire rifles, a 10-round rotary magazine, a steel billet receiver and the game-changing, user-adjustable AccuTrigger™, which allows a crisp, clean trigger pull.



## Savage Arms B Series

Savage has added to its line of modern new firearms with the B17, B22 and B22 Magnum bolt-action rimfire rifles. The new models' ergonomically designed stock, higher comb, top tang safety and target-style, vertical pistol grip allow shooters to hold the rifle in a more natural position for better shooting performance. The B Series includes a dozen new models in configurations including Sporter Barrel, Heavy Barrel, Heavy Threaded (suppressor ready) and Heavy Stainless. Like the popular A Series rimfires, all B Series rifles feature a 10-round rotary magazine and the accuracy-boosting adjustable AccuTrigger.



## Savage Arms Model 10 APO

Savage has teamed with Ashbury Precision Ordnance (APO) to expand its line of long-range chassis rifles for recreational shooting, hunting and tactical competition. The new Model 10 APO rifle features a factory-blueprinted Model 10 barreled action mated to the new APO SABER MRCS-AR folding chassis. Available in 308 Win. and 6.5 Creedmoor.



## Savage Arms™ 11/111 DOA Hunter XP

The 11/111 DOA Hunter XP combines all of the features that make Savage centerfire combos accurate and reliable big game platforms, including Savage's legendary action and thread-in barrel headspacing. It features a Bushnell® Trophy scope that comes mounted on Weaver® Grand Slam® rings and boresighted—right out of the box. The rifle sports a rugged synthetic stock and detachable box magazine, while the scope features a fast-focus eyepiece and shooter-visible power change ring. Available in 15 calibers from 243 Win. to 338 Win. Magnum.



## Stevens 555 Enhanced

Stevens has dovetailed performance and value in its new 555 Enhanced. Its light aluminum receiver is scaled to gauge and incorporates a steel insert that reinforces the breech, minimizing weight and maximizing strength. The fast-handling gun features an Imperial walnut stock and forend, auto shell ejector and laser-engraved Filigree ornament receiver. Five interchangeable choke tubes allow the 555 Enhanced to meet any shooting need. Available in 12, 20 and 28 gauge, and .410.



## Federal Premium® Hunter Match™ 22 Long Rifle

New Hunter Match 22 Long Rifle raises the bar for rimfire, providing true long-range accuracy and terminal performance. The hollow-point lead bullet has been tuned for optimum penetration and expansion out to 100 yards, and its high-velocity loading provides the flat trajectories and energy to take down any target. Its nickel-plated case ensure flawless extraction and inhibits corrosion.



## Federal Premium 38 Special HST® Micro

HST Micro loads provide consistent expansion, penetration and superior terminal performance with bullet weights and propellants optimized for the most efficiency in subcompact handguns. For 2017, the line has expanded to include a 38 Special load with a deeply seated bullet that eliminates excess air space in the case for the most consistent velocities.



## Federal Premium Black Cloud® with FLITECONTROL FLEX™

For a decade, Black Cloud has reigned as the deadliest load in waterfowl hunting. Now it's even better. Equipped with the new FLITECONTROL FLEX™ wad, it delivers improved pattern density and consistency through both ported and standard waterfowl chokes. Plus, the efficient Catalyst™ lead-free primer and clean-burning, temperature-stable propellant significantly decrease residue in the barrel. Available in 25 new 12- and 20-gauge loads, including Black Cloud High Velocity and Close Range.



## Fusion® 6.5 Creedmoor

Fusion was the first rifle ammunition specifically built for deer hunting—and it's still the best, offering the largest expansion and highest weight retention in its class. It's a perfect match for the 6.5 Creedmoor cartridge, which has quickly become the choice of deer hunters who appreciate its long-range accuracy, flat trajectory, mild recoil and tag-punching power.



## Fusion MSR 6.5 Grendel

Fusion MSR loads are specifically designed for hunting and modern sporting rifles, performing to their ballistic peak through 16-inch barrels for AR-15 platforms and 20-inch barrels for AR-10s. The new 120-grain 6.5 Grendel joins five other Fusion MSR loads.



## Gold Medal® Berger®

Elite shooters have a new long-range option with Gold Medal Berger loads. The rounds feature a Berger bullet with a high ballistic coefficient to provide the flattest trajectories, less wind drift and surgical long-range accuracy. All use Gold Medal match primers, Federal® brass and specially formulated propellant, and they adhere to Federal Premium's strictest specifications for accuracy, pressure and velocity. Available in 223 Rem., 6.5 Grendel, 6.5 Creedmoor and 308 Win.



## Federal Premium Gold Medal Grand™

All-new Gold Medal Grand competition clay target loads feature a two-piece wad that utilizes SoftCell™ technology to decrease felt recoil and produce more uniform patterns, while the rigid PrimerLock™ head improves primer sensitivity. Its Premium® lead pellets are engineered for the optimum blend of hardness and density for even patterns and maximum downrange power. Available in 10 new 12-gauge loads.

## Federal Premium Hi-Bird™

The powerful Hi-Bird load's two-piece wad features SoftCell technology to decrease perceived recoil and produce more consistent long-range patterns. Plus, its lead shot is engineered for the optimum blend of hardness and density. The result is dense long-range patterns with more downrange energy. Available in five new 12-gauge offerings.

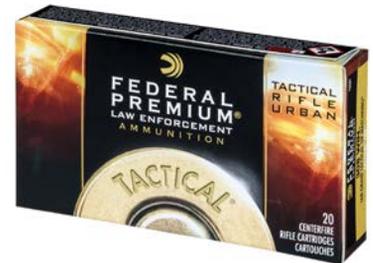


## Federal Premium Edge TLR™

Unlike other so-called long-range projectiles that can fail to perform on impact at lower velocities, the Edge TLR uses the exclusive Slipstream™ polymer tip to initiate expansion at long range. At close range, the bullet's copper shank and bonded lead core retain weight for consistent, lethal penetration. Its long, sleek profile offers an extremely high ballistic coefficient, and AccuChannel™ groove technology improves accuracy and reduces drag. Available in 308 Win., 30-06 Spring., 300 Win. Magnum and 300 Win. Short Magnum.

## Federal Premium Tactical Tip MatchKing®

The Tactical® TRU® Tactical Tip MatchKing 308 Win. features a polymer tip to provide excellent accuracy, while the tapered jacket allows rapid—yet controlled—expansion on impact to maximize the terminal effect. Like all Tactical TRU offerings, the Tactical Tip MatchKing is specifically designed for use in semi-automatic rifles. The ammunition utilizes low-flash propellants, the best Federal brass and crimped primers.



\* Law enforcement only

## Speer® Gold Dot® G2®

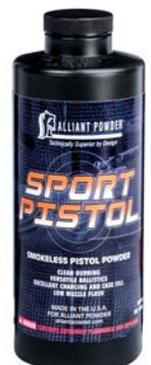
For years, Speer Gold Dot has been the pinnacle of duty handgun ammunition performance. Gold Dot G2 builds on this reputation with a next-generation duty bullet design. Instead of a large cavity in the nose, Gold Dot G2 has only a shallow dish filled with a high-performance elastomer. The result is extremely uniform expansion, better separation of the petals, and more consistent penetration across barrier types, gun platforms and barrel lengths. Available in 9mm Luger, 40 S&W and 45 Auto.

\* Law enforcement only



## Alliant Powder® Sport Pistol™

Precision and action shooters need consistent, clean-burning propellant that lets them perform to their peak when a competition is on the line. New Alliant Powder Sport Pistol delivers on these demands with extremely reliable cycling, excellent charging and case fill, and ballistics that lend themselves to a range of popular loads. The medium-fast burning powder is also very temperature stable, so there is little velocity deviation to worry about at seasonal competitions.



# ACCESSORIES

## OPTICS

### Bushnell® Elite® Tactical LRTSi

Low light and long distances present unique challenges to the precision gas gun shooter. The Bushnell Elite Tactical LRTS-i cuts through tough conditions with the new G3 Illuminated Reticle - allowing shooters to make precision holdovers at any range and engage moving targets in any light. Its illumination brightness control is integrated on the side parallax focus. The ThrowHammer™ Lever lets you change magnification power instantly. The elevation turret provides 10 mils of adjustment per revolution and is also equipped with the RevLimiter™ Zero Stop for a quick positive return to zero. The LRTS-i comes in two configurations: 3-12x44 and 4.5-18x44.



### Bushnell Elite Tactical DMR II-i

Long-range shooters demand accuracy, precision and repeatability when engaging distant targets. Designed for serious long-range and precision shooters, the new Bushnell Elite Tactical DMR II-i delivers all of that in a powerful, short package. The new G3 illuminated reticle provides precision holdovers at any range and also allows shooters to more quickly engage moving targets in any light. The scope's illumination control is integrated with the side parallax focus in one simple knob for easy adjustability. The ThrowHammer Lever makes magnification changes a snap with the flick of a finger. The elevation turret provides 10 mils of adjustment per revolution and is also equipped with the easy-to-set RevLimiter zero stop for a positive return to zero. The features on the new DMR II-i scope add up to more time looking through your scope and less time adjusting it. The only thing more fun than drilling a target 1,000 yards away is doing it faster and more efficiently.



### Bushnell AR Optics™ Incinerate™

Engage your target quickly with the Bushnell AR Optics Incinerate. The new circle dot reticle makes target acquisition second nature. A 25-MOA circle naturally draws the eye to the 2-MOA center dot, making it ideal for both tactical rifles and shotguns. The rear sight on the Incinerate is compatible with Glock® dovetail sights. Eight brightness settings, with an off setting between each, offer high visibility in any lighting.



### Bushnell AR Optics Engulf™

Big-time performance doesn't always come in big packages. The Bushnell Engulf is a micro reflex red dot sight small enough to fit on a pistol. It projects a 5-MOA dot through waterproof, fogproof and shockproof optics. The compact design is compatible with a large selection of semiautomatic pistols, allowing for a quick, positive target acquisition. The Engulf™ is the smallest, lightest red dot in the AR Optics™ family, and is ideal for close-quarter scenarios.

### Bushnell AR Optics Enrage™

Introducing our longest-lasting battery red dot scope, the Bushnell AR Optics Enrage. The new member of the AR Optics family features battery life that lasts twice as long as previous Bushnell red dot scopes. The eight brightness settings lock in with a single click, and there's an off setting between each. The 2-MOA red dot is housed in multi-coated optics, ensuring a bright, crisp view for easy target acquisition. The Enrage includes an optional hi-rise mount.



## Bushnell AR Optics 3x Magnifier

Nothing compares to a red dot scope when it comes to rapid, easy target acquisition. The only thing missing was magnification - but not anymore.

Introducing the Bushnell® AR Optics 3X Magnifier. It perfectly pairs with AR Optics TRS-25 by Bushnell, but works with any Red Dot. The AR Optics 3X Magnifier mounts behind your optic and it comes with an ambidextrous flip mount. Engage the 3X magnifier when you need it; flip it out of the way when you don't.

It's made with the quality you've come to expect from Bushnell. The fully multi-coated optics provide optimal light transmission and are waterproof, fogproof and shockproof.



## Bushnell StableView

Uneven terrain, a stiff breeze, rattling bleachers - none of them can shake the new Bushnell® StableView Monocular, which puts image stabilization technology into the palm of your hand. The gyroscopically-stabilized lens stays steady, greatly reducing natural hand shake - not to mention shaking caused by outside factors. The result is ability to smoothly follow the action or scan the field in any direction - plus the 8x magnification brings the action close.

## Bushnell Elite Tactical SMRS

The new Elite Tactical SMRS (Short Midrange Rifle Scope) was designed with input from 3-Gun competitors as well as military and law enforcement experts to provide ease of use and unfailing reliability. The folding ThrowDown PCL™ (power change lever) allows lightning-fast magnification changes. A mil-based illuminated BTR-2 reticle provides precise holdovers, regardless of caliber. The T-Lok™ locking target turrets allow secure, repeatable adjustments in any environment. Whether you need a scope for competition, or a mission-driven CQB optic for the tightest quarters, trust the new Elite Tactical SMRS.



## Tasco® Essentials Line

Great things don't have to be big - or expensive, for that matter. New for 2016, Tasco's Essentials™ line offers optics in multiple compact designs that can easily go anywhere you do. These lightweight binoculars take up virtually no room when stored in a bag, and are small enough to easily fit into a pocket. These compact binoculars also pack plenty of power, with models ranging up to 16x magnification. If big performance in a small package and a smaller price is your aim, look no further than the Tasco Essentials compact designs.





## RCBS® ChargeMaster™ Lite

The new RCBS ChargeMaster Lite packs unparalleled powder-measuring accuracy in a compact package. The one-piece unit features an LED touch-screen display that ensures accurate data input. The hopper holds nearly a pound of smokeless powder, and can dispense anywhere between 2-300 grains with a +/-0.1-grain accuracy. The ChargeMaster Lite is an effective, accurate powder-measuring tool.



## RCBS Ultrasonic Case Cleaner-2

The new RCBS Ultrasonic Case Cleaner-2 includes significant changes from the previous model. The Ultrasonic Case Cleaner-2 is larger – nearly 100 percent larger. The 6.3-quart capacity is twice as big, with a second ceramic heater and transducer to better clean brass cases and firearm parts. The LED is easily programmable, and the timer can be set for up to 30 minutes of continuous cleaning. The Ultrasonic Case Cleaner-2 delivers clean brass in a short amount of time.



## Hoppe's® Lead-B-Gone™ Skin Cleansing Wipes

Shooting at the gun range, reloading ammunition or cleaning your gun can be a dirty process. Hoppe's understands, and has you covered when it's time to clean up. Hoppe's Lead-B-Gone Skin Cleansing Wipes lift and trap lead, nickel, cadmium, arsenic, silver, mercury, zinc, chromium, copper, antimony and other metals without smearing. Why choose Lead-B-Gone Skin Cleansing Wipes instead of soap and water? Simple. They've been proven to remove 98.8 percent of contaminants on their own, and 99.9 percent with a water rinse. Soap and water only remove 72 percent of contaminants. Use them to wipe down your hands, arms, face, neck and any working surfaces after cleaning your firearm or any other activity involving lead and other metal dust.

## Hoppe's Black

High-performance firearms deserve high-performance protection, and Hoppe's Black delivers. Hoppe's Black uses a formula designed for MSR's and other high-round count firearms, but will work with any firearm. Designed to withstand a wide range of temps from -65°F to 540°F – it will prepare your firearm for any situation. Hoppe's Black is comprised of a Gun Cleaner, Precision Oil, Copper Cleaner, Grease Syringe, and Lubricating Cloth.





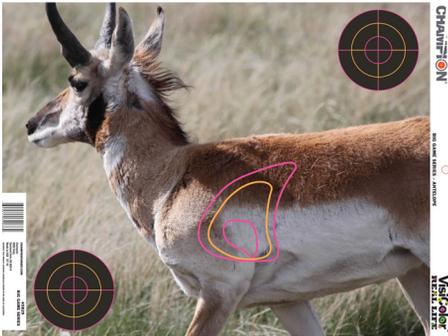
## Champion® WORKHORSE Electronic Trap

Moving up to an electronic trap was once a major investment in space and money. Not anymore. The affordable Champion WORKHORSE Electronic Trap lives up to its name, combining high-volume target-throwing capacity in a compact design. It fits in the trunk of most any vehicle, and can be unloaded and set up by one person. The detachable magazine holds up to 50 clays, and can throw them with three different launch angles up to 75 yards. The Champion WORKHORSE can keep throwing clays until you run out of daylight or ammunition - whatever comes first.



## Champion Center Mass™ AR500 Steel Targets

Nothing beats the instant feedback and satisfying ‘PING!’ when a well-aimed shot hits a steel target. The new Champion Center Mass AR500 Steel Targets are designed for years of fun at the range. The AR500 Steel is hard enough to withstand multiple calibers at the appropriate distances. The targets also come in three different shapes and sizes, allowing for a customizable shooting experience. Hearing is believing with Champion Center Mass AR500 Steel Targets.



## Champion VisiColor® Targets

Take aim at trophy animals from across North America with the new Champion VisiColor Big Game targets. The targets show bear, antelope and whitetail deer. A successful shot shows a burst of color in each vital zone, giving you instant feedback. A visible sight-in bullseye on each target lets you zero in your rifle before you set your sights on the big game.

## Butler Creek® ASAP™ UNIVERSAL AR15/M16 MAG LOADER

We’ve got three ways to load MSR magazines – and none involve your thumbs. The Butler Creek® ASAP™ Universal AR15/M16 Magazine Loader fills up mags almost as fast as they can be emptied. Loose ammo can be loaded one round at a time with a simple click, or engage the loading arm to expedite the process. The loading arm can handle up to 10 rounds of loose ammo, or ammo in a stripper clip, and the rounds are locked into the mag with a quick push. Spend more time shooting, and less time reloading.



## Weaver® Premium MSR Mount

A specialized modern sporting rifle deserves high-quality accessories. The Weaver Premium Modern Sporting Rifle (MSR) Optics Mount is designed specifically for MSR rifles. The Premium MSR Optics mount lives up to its name, starting with its construction. It’s made of light-weight and supremely strong 7075-T6 aircraft-grade aluminum. The anodized Type III hardcoat black matte finish adds further protection and blends in seamlessly with the rifle. The sleek design sets optics at the ideal height, with a forward cantilever for MSR rifles. The edges are slightly radiused to prevent snagging. The Weaver Premium MSR Optics Mount adds an extra layer of durability and performance, but hardly any weight.



## BLACKHAWK!® Spring Apparel

New for 2017, the BLACKHAWK!® Convoy D Zip Shirt and Shield Pant are designed for discreet, concealed-carry ready, everyday wear. Durability and functionality are at the forefront of the design, with bartack-reinforced seams on the Convoy, mechanical stretch fabric on the Shield and multiple pockets on both.

## BLACKHAWK! Boots

The new BLACKHAWK!® 2017 boots feature six styles designed for everything from daily wear and training to military and law enforcement operations. Developed around feedback from operators and recreational enthusiasts, this line of performance footwear is adept for all climates and any situation. Including a new AR 670-1 compliant style, this collection has a range of features such as waterproof/breathable, NATO speed lace system, Vibram® outsoles and Agion® antimicrobial linings.



## BLACKHAWK! Suppressors

BLACKHAWK! is synonymous with industry-leading performance and quality. Those traits are on display in BLACKHAWK!'s new family of suppressors. The complete line of seven suppressors, features calibers ranging from .22LR to .338LM. The decibel reduction is best in class, and the patent-pending hexagonal pattern provides greater grip, making the suppressor easier to attach and remove. The new line of suppressors from BLACKHAWK! exceed industry performance expectations and delivers a quiet shooting experience.

## BLACKHAWK! Omnivore

Multiple holsters for multiple handguns is no longer an issue. The BLACKHAWK!® OMNIVORE™ is a multi-fit holster that accommodates more than 150 styles of semi-automatic handguns with an accessory rail. The active retention mechanism doesn't wear the handgun's finish. It locks onto our proprietary Rail Attachment Device in the Non-Light Bearing model; and onto the frame of the light in the Streamlight and Surefire models. A thumb release disengages the locking mechanism when drawing the handgun.

The OMNIVORE™ represents the future in retention holster technology, and delivers unparalleled firearm access.



## BLACKHAWK! No Latch Charging Handle

The BLACKHAWK! AR-15 No-Latch Ambi Charging Handle is a drop-in upgrade to any AR-15, fixing a weak link in the legacy design. The handle is automatically held to the receiver with a leaf spring -- eliminating the need to squeeze a small latch to charge the rifle. The innovative design gives full ambidextrous control, welcome news for left-handed shooters. The distinctive over-molded handle provides a larger pull point from both sides, easily clearing low-set optics. Four available colors match various furniture kits.

## BLACKHAWK!® Knox® BreachersGrip™ Gen III

Pistol-grip shotguns are renowned for their ease of handling and manipulation, though running rounds through them can take a physical toll. The BLACKHAWK! Knox BreachersGrip Gen III mitigates the wear-and-tear with a patent-pending recoil reduction system that mitigates kickback from the heavy loads. The ergonomic design allows the user to comfortably control the shotgun in every scenario.



## BLACKHAWK! Knox AR Pistol Grip

Shooting accuracy and precision starts with the ability to manipulate the firearm. The BLACKHAWK! Knox AR Pistol Grip offers premium comfort and stability for the AR platform. The improved grip angle and palm swell offer an intuitive fit, and the grip is further improved by the textured surface.

## BLACKHAWK! Knox Axiom™ A-Frame Carbine Stock

The BLACKHAWK! Knox Axiom A-Frame Carbine Stock is a multifaceted upgrade for the AR platform. Available in four colors, it features a forward length of pull (LOP) adjustment cam for a custom fit when shouldered. An integrated fit-adjustment screw sets the level of play between the stock and receiver extension. Multiple integrated QD sling mounts offer a choice of transportation options.



## BLACKHAWK! AR Blaze™ SSD Trigger

The BLACKHAWK! AR Blaze Triggers are a premium upgrade for AR15/AR10 firearms. Exclusive surface technology permanently locks in polished sear surfaces. Through our patent-pending process, boron is super concentrated into the surface of the steel. The thermomolecular transfer of boron creates a forever-smooth pull and crisp break, while dramatically reducing creep. Accuracy and reliability of any AR15/AR10 is improved, while maintaining the safety of the standard Mil-Spec geometry. Requires no grease or lubrication for operation.

# ACCESSORIES

## HUNTING/ARCHERY



### Primos® Take Out Food Plot Seed-Clover

If one thought has guided Primos Hunting for over 40 years, it's this: If we can make something better, we will. That's why we're so proud to introduce new Take Out Clover Mix Seed. Making it better started by knowing hunters better. And now more than ever, one thing is true: you don't have time or money to waste on something that won't work well for you. It's pure, quality seed so you provide deer a more attractive plot of highly digestible nutrients. We specifically selected these species of clovers to give you fast germination and dense growth in a wider variety of conditions and regions. And it's designed for low-till food plot planting, so it's easy to plant. Like all food plot seed, minimal ground prep to ensure seed to soil contact is the key to getting more growth per square foot. Use the Clover Mix as part of your Take Out Seed & Feed System to implement a simple, proven, and effective plan in your area. Find out more at [primos.com/takeout](http://primos.com/takeout).

### Primos Take Out Food Plot Seed-Kill Zone Booster

No matter how healthy your food plot is, drawing big bucks in closer to your kill zone to forage a rich, denser food spot is smart strategy. Kill Zone Booster Seed is formulated to germinate fast and create an ultra-tempting area in a small, targeted spot. Add it when you plant your plot, or after it's already established. It's designed for low-till planting. Like all seed, minimal ground prep to ensure seed to soil contact is the key to getting more growth per square foot. Our quality mix of annual and perennial Clovers, Turnips, and Chicory gives you a sturdy mix of leafy, attractive, nutrient-rich foods that handle a range of soils and conditions through cool weather.



### Primos® Hensanity Pot Call

Just when you think all pot calls might be the same, Primos brings you the Hensanity Tone Control Pot Call. We've crafted and perfected four controllable sound ports to make it easy for you to give those Gobblers an infinite array of fresh, authentic tones and volumes every time out. Check out our demo at [primos.com/hensanity](http://primos.com/hensanity). It puts infinite control of clucks, purrs, and yelps right in your hands!

### Primos® Trigger Stick Gen 3 Series

Like every Trigger Stick, the new Primos Trigger Stick Gen 3 adjusts to your desired height with just one hand and the pull of a trigger. The new Locking Leg Angles give you more stability at more angles in the field. The new Quick Detach Yoke System with Integrated Lock makes it easier than ever to switch from gun to optics and back again. Smoother panning action helps you rotate, scan and find your perfect shot effortlessly. It's the next level of Trigger Stick to give you the next level of confidence in every shot in all terrain - standing, sitting, or kneeling!



### Primos® Rocker Turkey Vest

The Rocker Vest is the perfect vest for hunters who want the ultimate in comfortable concealment, smart storage, and durable construction. The flip down lounge seat provides solid, comfortable back support so you can sit in any spot and lean back comfortably without a tree behind you. Molded pot call and box call pockets keep your calls protected and easily accessible. A waterproof cell phone pocket allows you to use your phone without taking it out. Stay cool and quenched with a handy hydration bladder pocket. And keep everything you need in the field organized and at-the-ready with extra pockets gear, calls, and stakes.

## Gold Tip Velocity Valkyrie With First Ever Factory Four Fletch Arrow

Experienced shooters know that four vanes give you increased drag, faster stabilization, and tighter groupings. With the launch of the new Velocity Valkyrie, Gold Tip introduces four fletching straight from the factory - for the first time ever! The Valkyrie comes Factory Four Fletched with aggressive graphics, lightweight construction and four low-profile vanes for added surface area without sacrificing clearance or speed. That means more back-end drag, faster stabilization, and group size reductions of 20-75% with broadheads! Add to that Gold Tip's 100% Pure Carbon technology for unmatched straightness retention and toughness and you get the Valkyrie. It's screaming speed with Factory Four Fletch accuracy.



## Gold Tip Pierce Tour

The Pierce Tour is specifically engineered for outstanding performance in field archery conditions where long distances rule and unpredictable winds abound. This small diameter arrow made with Gold Tip's 100% Pure Carbon Technology resists wind drift and provides unmatched straightness retention. That means accurate shots that work in your favor even when the weather isn't.



## Bee Stinger Sport Hunter Counter Slide

Achieving perfect balance and offsetting the weight of your sight, quiver and other accessories has never been more accurate, adaptable, or simple. The new Bee Stinger Counter Slide offers limitless configurations for you to customize the optimal balance for you - whether you're hunting or target shooting.

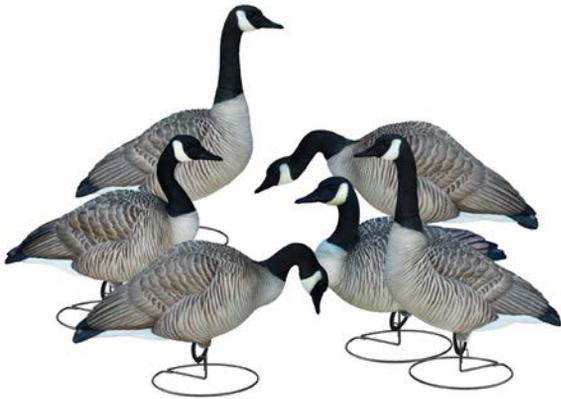
## Bushnell Trophy® Cam HD - No Glow | Low Glow

New Pre-set menu choices based on location and illuminated 5-way button control panel make these units the best Trophy Cam ever. Field-proven design with a removable "ARD" anti-reflection LED cover, strengthened cable lock channel and an improved latch for maximum ruggedness. These models provide stunning images with a super-fast 0.2-second trigger speed, hyper 0.5s recovery rate, extended night-time photo range and true 1-year battery life. The New Trophy Cam HD No Glows are exactly what hunters have been waiting for.



## Primos Proof Gen 2 - 01 | 02 | 03 BLACKOUT™

Every Proof Camera is built for one purpose: To give hunters the most reliable, most simple-to-use camera money can buy with all the functions that really matter and none of the extras that don't. Now Primos new Proof Gen 2 line offers faster recovery, better detection distance, and best in class performance. With a faster 1-second recovery rate you'll get more pics with fewer blanks. The new auto exposure feature means better light detection with no more whiteouts. Add in its illuminated sliding switches, 720 HD video and timelapse, plus a 1-year battery life and you'll see nothing performs like the Proof Cam Gen 2. Without A Doubt.



## Final Approach® Full Body Canada

The new FA Field Canada Geese are true to size and were custom sculpted for utmost realistic detail by none other than Doug Eck. They feature flocked heads and tails along with ultra-high-definition texture and feather detail with custom-quality paint. They come with the ability to attach the heads more permanently or interlock without screwing in for quick removal.

## Final Approach Decoy Rigging

New to the Final Approach line is our heavy duty rigging accessories. From Texas Rig style rigging, down to the Do-It-Yourself Kit, we have your needs for your floating decoys covered. All lead weights are coated with a plastisol coating to protect your decoys from getting banged up when tossed into the water. The steel cable is guaranteed to last, or else we will replace it. All Final Approach Rigging is backed with a Limited Lifetime Warranty.



## Final Approach X-Land'r

We take customer feedback seriously, so when you asked us to bring back the Original X-Land'r, we did. The Original X-Land'r is famous for being the lowest profile blind on the market while still providing plenty of protection from the elements. But we didn't stop there. Our new coated fabrics are guaranteed to keep you dry in the fields and withstand the abuse of an avid hunter. In fact, we are so confident in the performance of our blinds that we are backing it with a Limited Lifetime Warranty. That's right, if we can't fix it, we'll replace it.

## Bollé® Realtree® Edition Breaker

Breaker and Flash are the first sunglasses in the Michael Waddell Signature Series to have semi-rimless frame designs. In addition to a more sleek, minimalist profile; this structure allows for the convenience of interchangeable lenses. The lenses of all models in the line - whether interchangeable or fixed - are polarized and have an exterior oleophobic/hydrophobic coating, as well as an interior anti-fog treatment. Built for use in the most demanding environments, all sunglasses in the series have frames made of lightweight, durable B88™ Nylon with Thermogrip® nose pads and temple tips for a secure, comfortable fit.



## CamelBak® Quick Stow™ Flask

The Quick Stow™ flasks fuse technology from CamelBak's Crux reservoirs and Podium bottle line. Stash it in your backpack, belt, or even in the palm of your hand. This lightweight, collapsible flask features our classic one-piece silicone bite valve for rapid hydration, and packs down easily once it's empty. Quick Stow retails for \$20. Quick Stow also comes with insulation, as Quick Stow Chill, and retails for \$28.



## CamelBak Crux™ Reservoir

Our athletes, customers and colleagues told us they wanted a reservoir that delivered more water per sip, with a foolproof design that made it easy to fill up and hit the trail. The brand new CamelBak Crux™ reservoir delivers 20% more water per sip, with an ergonomic handle for easier refilling, and an on/off lever that makes it easy to prevent leaks. Like all CamelBak gear, Crux underwent exhaustive stress tests to make sure that it won't fail you on the trail. Crux reservoirs are available in 1.5L, 2L and 3L sizes and retail for \$30, \$33 and \$35 respectively.

## Camp Chef® SmokePro XXL

The Camp Chef SmokePro XXL will change the way you smoke forever. Instead of choosing between the convenience of a pellet grill and the cooking capacity of a smoke vault, we've brought you both in one wood pellet smoker. With 1,950 square inches of cooking surface area, four meat racks, two jerky racks, and a sausage rack with twelve hooks, this smoker boasts some serious cooking space. It's perfect for smoking jerky, sausage, pork shoulders, and many other foods that might not fit as well in your pellet grill. But with digital temperature control and an automatic wood pellet auger, you don't have to monitor cooking temperatures all day. Enjoy the Smart Smoke Technology settings with Lo Smoke, Hi Smoke, and temperatures from 150F to 350F. When you're ready to clean up, just use our exclusive Ash Cleanout system to dump the ash and prepare for the next cookout. It doesn't get easier or more delicious than the Camp Chef SmokePro XXL. Get one on your back patio today.



## Camp Chef Pro 60X

Cook like a pro wherever you go with the Pro 60X two-burner stove. With two 30,000 BTU burners, matchless ignition, and a three-sided windscreen, cooking outdoors has never been easier. You can create culinary masterpieces wherever you go with all the mix-and-match 14-inch accessories. Munch on pizzas at the campsite, grill steaks in the backyard, fry bacon at the tailgate party, and more. Two folding side shelves give you the extra room you need for utensils and prep work, while built-in leg levelers make it easy to stand your stove on uneven ground. With so many incredible features packed into one stove, you'll love what you get from the Pro 60X. Add it to your outdoor kitchen today.



For general inquires and media requests, please email [vistapressroom@vistaoutdoor.com](mailto:vistapressroom@vistaoutdoor.com).

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