

# 2020 NEW PRODUCT

## OVERVIEW BROCHURE

For full details, prices and high-resolution images of new products described here, please visit [media.vistaoutdoor.com/presskit](http://media.vistaoutdoor.com/presskit).

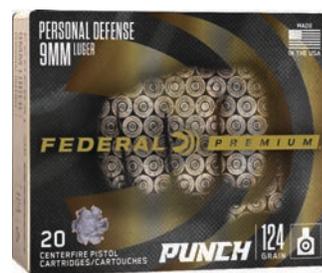
FEDERAL PREMIUM



AVAILABLE  
SUMMER

### FIRESTICK™

Part of a whole new muzzleloading ignition system, FireStick is an encapsulated charge of Hodgdon® Triple Eight propellant that inserts into the breech, with the bullet loaded from the muzzle. Shooter installs the 209 primer. FireStick is compatible with the new NitroFire rifle from Traditions™ and is available in 100- or 120-grain options.



AVAILABLE  
NOW

### PUNCH™

This bullet's skived jacket and soft lead core produce the best expansion and penetration for the price. Nickel-plated brass and sealed primers deliver reliable feeding and ignition. Available in five popular handgun options.



AVAILABLE  
NOW

### TERMINAL ASCENT™

Bonded construction penetrates deep, while the patented Slipstream® polymer tip initiates expansion even at lower velocities and longer ranges. AccuChannel™ groove technology improves accuracy and minimizes drag. Available in 11 of the most popular hunting loads.



AVAILABLE  
SPRING

### HAMMERTOWN™

Molecularly bonded hunting bullets designed with velocities for optimal cycling and overall ballistic performance in lever-action rifles. Available in seven of the most popular lever-action cartridges, including 30-30 Win., 357 Magnum, 327 Federal, 44 Rem. Magnum, 45 Colt and more.



AVAILABLE  
SUMMER

### FORCE X2™

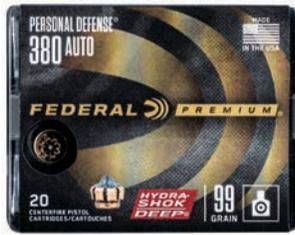
Nine copper-plated 00 FX2 buckshot pellets engineered to split into two equal-size pieces on impact. Double the wound channels, improved energy transfer to the target, and less potential for over-penetration.



AVAILABLE  
SPRING

### MEATEATER AMMUNITION

Federal has partnered with conservationist, chef, author and hunter Steven Rinella on an exclusive new line, featuring Trophy® Copper rifle ammunition, 3rd Degree® turkey loads and all-new Federal Premium® Bismuth shotshells.



AVAILABLE  
SPRING

### HYDRA-SHOK DEEP® 380 AUTO

This line has been extended with the first expanding 380 Auto load to consistently penetrate at least 12 inches in bare gel and through heavy clothing.



AVAILABLE  
SPRING

### SOLID CORE

This hard, deep-penetrating bullet holds together while blowing through bone, and its Syntech® jacket reduces friction and leading. Intended for hunting and protection against dangerous animals. Available in six offerings from 9mm Luger to 44 Rem. Magnum.



AVAILABLE  
SPRING

### HST® LINE EXTENSIONS

The HST hollow point expands reliably with nearly 100 percent weight retention through even the toughest materials. Now available in 357 Sig, 9mm Luger +P and 45 Auto +P.



AVAILABLE  
NOW

### PRACTICE & DEFEND PACKS

Convenient packs include 50 HST Personal Defense® loads and 50 ballistically identical Syntech Training Match® rounds for the most realistic practice. Available in four product options.



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SPRING

### MEATEATER TROPHY® COPPER

New 140-grain 280 Ackley Improved load joins the Trophy Copper line, the official rifle ammunition of MeatEater. The full lineup is available in 24 load options.



AVAILABLE  
SPRING

### SWIFT® SCIROCCO® II

High ballistic coefficients produce flat trajectories, while retaining more velocity and energy downrange. Available in nine loads from 243 Win. to 300 Win. Magnum.



AVAILABLE  
SPRING

### 6.5 PRC GOLD MEDAL® BERGER® HYBRID

The hot 6.5 PRC has joined the Gold Medal Berger line. The loads offer high ballistic coefficients and Gold Medal match primers.



AVAILABLE  
SPRING

### MEATEATER BISMUTH

High-quality bismuth pellets pattern and hit birds like traditional lead, providing more killing power at longer ranges. It's the official upland and waterfowl ammunition of MeatEater and available in a wide selection of 12- and 20-gauge loads.



AVAILABLE  
NOW

### MEATEATER 3RD DEGREE®

No. 5 copper-plated lead, No. 6 FLITESTOPPER® lead and No. 7 HEAVYWEIGHT® TSS shot deliver forgiving patterns at close range and deadly performance at long distance. The official turkey load of MeatEater. Available in three load options.



AVAILABLE  
SPRING

### PRAIRIE STORM® 16 & 28 GAUGE

Four new 16- and 28-gauge loads use the updated FLITECONTROL FLEX® wad and a mixed payload of standard pellets and FLITESTOPPER® lead to produce full, consistent patterns.



AVAILABLE  
NOW

### BLACK CLOUD® TSS 20 GAUGE

The performance of Black Cloud TSS in a new 20-gauge load that blends No. 3 FLITESTOPPER Steel with No. 9 18 g/cc Tungsten Super Shot.



AVAILABLE  
SPRING

### TERMINAL ASCENT COMPONENT BULLETS

Simply the world's best hunting bullet. Available in a full selection of weights and diameters for loading the most popular long-range cartridges.

# IT'S FEDERAL SEASON

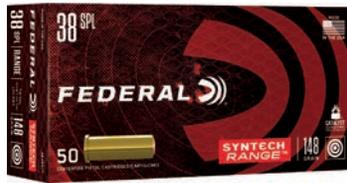
**FEDERAL**



AVAILABLE NOW

## FUSION® 10MM AUTO

A 200-grain bullet and 1200 fps muzzle velocity take full advantage of the 10mm Auto cartridge, with more energy and better terminal performance on impact.



AVAILABLE SPRING

## SYNTECH RANGE™ 38 SPECIAL

This 148-grain, deep-seated bullet uses the TSJ® polymer jacket to eliminate metal fouling and drastically reduce damaging barrel heat and friction.



AVAILABLE SPRING

## AMERICAN EAGLE® IRT LEAD FREE

Lead-free bullets and the Catalyst™ lead-free primer offer the same shelf life and ballistics of conventional range ammo. Available in five popular handgun options.



AVAILABLE NOW

## TRAIN + PROTECT™

Check out three new Train + Protect™ loads in 380 Auto, 357 Magnum and 38 Special. Their VHP™ bullets deliver practical performance at the range and reliable expansion on impact.



AVAILABLE SPRING

## 9X19MM NATO MILITARY GRADE

Military-quality 124-grain FMJ bullets loaded to more powerful, higher-velocity specifications with sealed cases and staked primers.



AVAILABLE SPRING

## AMERICAN EAGLE BUCKETS 223 REM.

These convenient bulk packs hold 200 or 300 rounds of 223 Rem. FMJ ammunition within rugged plastic containers that stack, carry and store easily.



AVAILABLE NOW

AVAILABLE SPRING

AVAILABLE NOW

## 350 LEGEND

Get higher velocities than any straight-wall deer cartridge, with significantly less recoil than 450 Bushmaster. Available in our Fusion, Power-Shok® and Non-Typical lines.



AVAILABLE SPRING

## NON-TYPICAL™ 7MM-08 REM.

The whitetail-optimized Federal Non-Typical line has expanded with a new 150-grain 7mm-08 Rem. load.



AVAILABLE SPRING

## VARMINT & PREDATOR V-MAX®

We've added 55-grain 22-250 Rem. and 75-grain 243 Win. loads to the lineup. Both bring the accuracy and expansion of the Hornady® V-Max bullet—available in standard and bulk packs.



# FEDERAL



AVAILABLE NOW

## SPEED-SHOK® SEA DUCK

Built for coastal waterfowl hunting. Heavy, high-velocity steel payloads shorten required leads and drop birds fast. Available in three 12-gauge options.



AVAILABLE NOW

## SPEED-SHOK 100 PACKS

Convenient bulk packs in our most popular payloads. Speed-Shok's Catalyst™ primer and faster-burning powders dramatically reduce residue. Available in three 12-gauge options.



AVAILABLE SPRING

## UPLAND STEEL 28 GAUGE & .410

The perfect non-toxic choice for doves and other light upland game is now available in four 28-gauge and .410 offerings, in addition to original 12- and 20-gauge loads.



AVAILABLE NOW

## TOP GUN® SPORTING

Two new 1-ounce, 12-gauge, high-velocity loads join the Top Gun Sporting lineup. They are specifically designed to shorten leads, yet reduce felt recoil to allow for quicker follow-up shots.



AVAILABLE BY PROGRAM ONLY

## TOP GUN 100 PACKS

New bulk offerings hold 100 Top Gun target loads with hard lead pellets, reliable Federal primers and specialized wad columns that break more targets. Available in one 20-gauge and two 12-gauge options.



AVAILABLE NOW

## FUSION® .224 COMPONENT BULLET

Handload 90-grain 224 Valkyrie and other popular cartridges with the molecularly-fused bullet design that changed hunting ammunition forever.



AVAILABLE BY PROGRAM ONLY

## PAPER FLYER

This 7.5-shot load hits pigeons and doves hard. The exclusive waxed paper hull holds a powerful payload of extra-hard, copper-plated lead shot.



AVAILABLE NOW

## AMERICAN EAGLE® MSR AMMO CANS

Available in 223 Rem. and 5.56x45mm, the three new offerings hold 420 rounds of consistent, accurate target loads in a rugged metal ammo can.



AVAILABLE NOW

### MEATEATER COPPER-22®

The choice of MeatEater's Steven Rinella. Copper-22's projectile is constructed from a unique mix of copper particles and polymer compressed into a potent 21-grain hollow-point bullet.



AVAILABLE NOW

### MEATEATER MAXI-MAG® & MINI-MAG®

We've partnered with MeatEater's Steven Rinella on this exclusive new line of ammunition. Available in 36-grain CPHP 22 LR and 40-grain JHP 22 WMR.



AVAILABLE SPRING

### CLEAN-22® SEGMENTED HP 22 WMR

The load's 46-grain bullet splits into three equal-size pieces on impact, and its polymer coating allows this separation at much lower velocities and longer distances.



AVAILABLE SPRING

### CLEAN-22 SUPPRESSOR 22 LR

An advanced polymer coating of this 45-grain LRN bullet reduces lead fouling inside a suppressor 50 percent for much easier cleaning and maintenance. This load clocks in at 1,000 fps.



AVAILABLE SPRING

### MAXI-MAG & VNT® POUR PACKS

These convenient cartons hold 125 rounds of 22 WMR HP 40-grain Maxi-Mag, 22 WMR 30-grain VNT or 17-grain VNT for fun at the range or in the field.



AVAILABLE NOW

### "STANGERS" 22 LR

Special-edition "Stangers" are Stinger® ammunition named for 22plinkster's signature drawl. Like the original, their 32-grain copper-plated hollow-point bullet leaves the muzzle at 1,640 fps.



AVAILABLE NOW

### CLEAN-22 STEEL CHALLENGE

An exclusive polymer bullet coating greatly reduces copper and lead fouling in the barrel—without leaving a residue. The Steel Challenge logo will be prominently featured on box. This load is 40-grain LRN, 1,235 fps.



AVAILABLE NOW

### CLEAN-22 PINK 22 LR

This 400-round bottle of 40-grain LRN is ideal for high-volume shooters, and a portion of the proceeds go to fight breast cancer.



AVAILABLE SPRING

### BLAZER® POUR PACK 22 LR

This easy-to-pour carton holds 425 rounds of 22 LR loaded with 38-grain LRN bullets at 1,235 fps. They're consistent, accurate and built for high-volume shooting.



AVAILABLE NOW

### BLAZER BRASS 10MM AUTO

Full-power practice begins here. New Blazer Brass 10mm Auto pushes its 180-grain FMJ bullet fast for accurate, realistic training.



SPEER®



AVAILABLE NOW

### GOLD DOT® CARRY GUN

Speer® Gold Dot Carry Gun offers the ultimate performance for self-defense handguns thanks to an exclusive elastomer-filled nose. Available in 9mm Luger 135-grain, 40 S&W 165-grain and 45 Auto +P 200-grain.



AVAILABLE SPRING

### GOLD DOT 5.7X28MM

The first 5.7x28mm round designed for self-defense. The bonded bullet virtually eliminates jacket separation and it's designed for optimal feeding and ballistics in 5.7x28mm handguns.



AVAILABLE NOW

### GOLD DOT RIFLE PERSONAL PROTECTION

Self-defense rifle loads optimized for peak FBI protocol performance through barrels shorter than 16 inches. Available in three options for 223 Rem. plus 308 Win. and 300 BLK.



AVAILABLE SPRING

### 410

The only flake powder specifically designed for the demanding needs of .410 bore skeet and field loads. Its efficient formulation delivers low charge weights and optimum loading characteristics. Available in 1-, 4-, 8-pound canisters.

For full details, prices and high-resolution images of new products described here, please visit [media.vistaoutdoor.com/presskit](http://media.vistaoutdoor.com/presskit).



Federal is proud to introduce its new online custom-loaded ammunition shop. Customers can choose from several centerfire rifle offerings, with a wide selection of the best bullets from Federal, Nosler, Sierra, Berger, Barnes, Hornady and more. Custom TSS shotshells for turkey, waterfowl and upland game are also available. Learn more by visiting [federalpremium.com](http://federalpremium.com) and clicking on "Custom Shop."

