





# 2021 NEW PRODUCT

**OVERVIEW** 

For full details, prices and high-resolution images of new products described here, please visit media.vistaoutdoor.com/presskit.

For 2021, our product teams are expanding cartridge options in many of our latest and greatest product lines.

### FEDERAL ) PREMIUM











### HYDRA-SHOK DEEP\* 380 AUTO 99-GRAIN & 38 SPECIAL +P 130-GRAIN

Unlock the potential of smaller cartridges with loads that utilize Hydra-Shok Deep's robust center post and compact core to consistently penetrate beyond the FBI-recommended 12-inch minimum through bare gel and heavy clothing.





### PUNCH™

#### 22 LR 29-GRAIN FLAT-NOSE & 10MM AUTO 200-GRAIN

Punch 22 LR uses a deep-penetrating bullet that makes the popular rimfire cartridge a viable self-defense option, while the 10mm Auto load's jacketed hollow point produces the best expansion and penetration in the category. Now available in six popular centerfire handgun options.





### SWIFT" A-FRAME" JHP 327 FEDERAL 100-GRAIN & 10MM AUTO 200-GRAIN

while the back half remains intact for deep penetration.

The bullet's bonded front half expands consistently across a broad velocity range,

# FEDERAL )) PREMIUM

### GOLD MEDAL" BERGER' 6.5 CREEDMOOR 140-GRAIN & 6MM CREEDMOOR 109-GRAIN

The Gold Medal line has expanded with fast, flat-shooting cartridges that have proven themselves in competition and earned the respect of long-range shooters.



### GOLD MEDAL SIERRA" TIPPED MATCHKING'

### 224 VALKYRIE 77-GRAIN

It's built like the original MatchKing, with a streamlined profile, optimized boat-tail and concentric jacket, but its polymer tip reduces drag and improves feeding in magazine-fed firearms.



### HAMMERDOWN™

### 45 COLT 250-GRAIN, 35 REM. 200-GRAIN & 444 MARLIN 270 GRAIN

The unique geometry of HammerDown cases ensures the best cycling and feeding through lever-actions, while the molecularly bonded bullets improve terminal performance. Now available in eight of the most popular lever-gun cartridges.

### FEDERAL ) PREMIUM







### MEATEATER TROPHY" COPPER 6.5 PRC 120-GRAIN

The fast, flat-shooting 6.5 PRC cartridge has joined the Trophy Copper line to offer hunters an even more effective non-lead option that provides pinpoint accuracy and aggressive expansion.





### SWIFT' SCIROCCO' II

### 224 VALKYRIE 81-GRAIN, 350 LEGEND 170-GRAIN & 450 BUSHMASTER 250-GRAIN

With bullets specifically designed for these new cartridge offerings, Swift Scirocco II loads flatten trajectories and retain more velocity and energy downrange. Now available in 12 loads from 243 Win. to 300 Win. Magnum.



### TERMINAL ASCENT COMPONENT BULLETS .277 155-Grain, .284 165-Grain & .308 215-Grain

Simply the world's best hunting bullet. New heavy-for-caliber bullet options can extract more long-range performance from your favorite handloads.





### FIRESTICK™

### 80-GRAIN EQUIVALENT

An encapsulated propellant charge that inserts into the breech, with the bullet loaded from the muzzle. Shooter installs the 209 primer. FireStick is compatible with the NitroFire rifle from Traditions. Now available in three charge weights.



### HEAVYWEIGHT TSS 12-GAUGE, 3-INCH, 2-DUNGE, MIXED 7 & 9 SHOT

The deadly reach of HEAVYWEIGHT TSS has been extended with a new 2-ounce 12-gauge load of No. 7 and 9 shot. The tungsten-alloy material's 18 g/cc density is 22 percent higher than standard tungsten.



### NRA EDITION PREMIUM" PERSONAL DEFENSE" BUCKSHOT 12-Gauge, 2 3/4-Ingh, 9-Pellet od

A special-edition buckshot load equipped with the rear-braking FLITECONTROL® wad. A portion of the proceeds goes to support the NRA's mission to preserve and enhance gun rights.



### PRAIRIE STORM" WITH FLITECONTROL FLEX" 12- AND 20-GAUGE OPTIONS

The FLITECONTROL FLEX wad and a mixed payload of standard and FLITESTOPPER® pellets produce an inescapable pattern through both ported and standard upland chokes. Now available in the complete line of 12-, 16-, 20- and 28-gauge loads.

### FEDERAL )





### SYNTECH RANGE™ TSJ® 380 AUTO 95-GRAIN, 38 SPECIAL 148-GRAIN & 10MM AUTO 205-GRAIN

Syntech Range loads use the TSJ polymer jacket to eliminate metal fouling and drastically reduce damaging barrel heat and friction.



### FUSION\* 6.5 PRC 140-GRAIN

The Fusion bullet's molecularly fused jacket and pressure-formed core give the 6.5 PRC tag-filling penetration and stopping power.





### TOP GUN' WITH PAPER WAD FOUR 12-GAUGE OPTIONS

The performance of one of Federal's most trusted target loads with the power of a paper wad.





### UPLAND STEEL

12-GAUGE, 2 3/4-INCH, 1-OUNCE 6 & 7.5 SHOT

High velocities powered by clean-burning propellant and Federal primers maximize the patterns and power of the 1-ounce steel payload.



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### UPLAND STEEL WITH PAPER WAD 12-GAUGE, 2 3/4-INCH, 1-OUNCE, 7.5 SHOT

Serve up the patterns and power hunters need for hard-to-hit birds with a paper wad. High velocities make the most of the 1-ounce steel payload.



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### LEAD-FREE DUTY 9MM LUGER +P 115-GRAIN

Powered by the Catalyst lead-free primer and an all-copper hollow-point bullet. The projectile expands consistently and penetrates to critical depths through the full spectrum of barriers.





### CLEAN-22" REALTREE" 22 LR 40-GRAIN BOTTLE

Bottles hold 400 rounds, and the exclusive green, tan and black polymer bullet coating greatly reduces copper and lead fouling in the barrel.

### RELODER' TS 15.5

All of the performance for which the Reloder family of powders is known, with superior temperature stability for loading heavy rifle bullets.

## 2021 FOCUS PRODUCTS

For 2021, our sales and marketing teams are also focused on continuing the publicity and awareness of several other exciting new product lines released last year.

FEDERAL ) PREMIUM





### SOLID CORE

This deep-penetrating, hard bullet holds together while blowing through bone, and its Syntech® jacket reduces friction and leading. Intended for hunting and protection against dangerous animals. Now available in six offerings from 9mm Luger to 44 Rem. Magnum.

### FORCE X2™

Nine copper-plated 00 FX2 buckshot pellets split into two equal-size pieces on impact for up to twice the wound channels, improved energy transfer, and less potential for over-penetration.













### FEDERAL CUSTOM SHOP LOADS

Through Federal's online custom-loaded ammunition shop, customers can choose from several specialized shotshell and centerfire rifle offerings, with a wide selection of the best bullets and shotshell payloads. Learn more by visiting federalpremium.com and clicking on "Custom Shop."

### AMERICAN EAGLE" IRT LEAD FREE

Lead-free bullets and the Catalyst lead-free primer offer the same shelf life and ballistics of conventional range ammo. Now available in five popular handgun options.



### VARMINT & PREDATOR V-MAX'

The 55-grain 22-250 Rem. and 75-grain 243 Win. loads bring the accuracy and expansion of the Hornady $^{\rm B}$  V-Max bullet—now available in standard and bulk packs.







### GOLD DOT" CARRY GUN

The ultimate performance for self-defense handguns thanks to an exclusive elastomer-filled nose. Now available in 9mm Luger 135-grain, 40 S&W 165-grain and 45 Auto +P 200-grain.

### GOLD DOT RIFLE PERSONAL PROTECTION

Self-defense rifle loads optimized for peak FBI protocol performance though rifle barrels shorter than 16 inches. Now available in three options for 223 Rem. plus 308 Win. and 300 BLK.





### CLEAN-22" SEGMENTED HP 22 WMR

The load's 46-grain bullet splits into three equal-size pieces on impact, and its polymer coating allows this separation at much lower velocities and longer distances.

