## 2015 NEW PRODUCTS LASER RANGEFINDERS

## Elite ${ }^{\circledR}$ 1-Mile ARC with CONX Technology

Hunters and marksmen are constantly faced with split-second, long-distance shooting opportunities. Bushnell's new Elite 1-Mile laser rangefinder with CONX technology eliminates the math and guesswork needed for these long shots by providing instant, custom holdover and wind-hold data for precise shot placement at a moment's notice. This military grade 1-mile rangefinder features Bluetooth connectivity to interface with a custom smartphone app that allows the user to select or craft custom ballistic curves. It then provides precise holdover data within the rangefinder display and on the smartphone. The device also offers an Applied Ballistics mode that connects with CONX compatible Kestrel devices that feature environmental data collection-including wind-allowing shooters to compensate in real time for the windage needed for firstshot accuracy. Featuring the second generation E.S.P (Extreme. Speed. Precision.) turbo processor, the device quickly and accurately acquires distances from 5 to 1,760 yards with +/- 1-yard accuracy, and offers 0.1-yard precision from 5 to 199 yards. Ballistic data can be displayed in MOA, inches, centimeters or MILs, and the unit features Bushnell's exclusive 100\% Money Back Guarantee.

## Features \& Benefits

- CONX wireless technology communicates with iOS and Android devices as well as Kestrel wind meters that feature CONX technology for custom ballistic values
- Fully multi-coated optics with $7 x$ magnification and diopter adjustment for longdistance precision
- Red VDT (Vivid Display Technology) improves contrast and clarity in all light
- ARC (Angle Range Compensation) accounts for angle when calculating distance
- BullsEye ${ }^{\text {TM }}$, Brush ${ }^{\text {TM }}$ and Scan modes
- RainGuard ${ }^{®}$ HD coatings and fully waterproof construction for use in all weather

| Part No. | Description | UPC | MRSP |
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| 202540 | Elite 1-Mile ARC with CONX | 029757025401 | $\$ 819.95$ |



