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NEWS

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New Primos Double Bull Shack Attack Features Lightweight Design and Simple Setup

Flora, Miss. – <u>Primo Hunting</u>, an innovator in hunting calls and products, has introduced a new lightweight and easy-to-assemble Double Bull blind. The <u>Shack Attack</u> features a two-hub system, spacious rear entry door and a large shooting window.

Backed by the renowned Primos Double Bull limited lifetime warranty, the Shack Attack can comfortably accommodate one or two hunters. With a generous 75" height and 85" width, the blind is a great option for both archery and firearms hunters. Built with a lightweight two-hub system, the blind is quick to setup and easy to carry into the field, thanks to a total weight of just 22 pounds.

Masked by a retractable mesh, the large shooting window offers hunters great periphery vision and an ultra-wide shooting lane. The wide rear entry allows hunters to enter quietly, while also making it a great hunting blind for disabled hunters.

Trimmed in Ground Swat camouflage by Primos, The Double Bull Shack Attack is a versatile blind for any season afield.

Available in June 2014, the Double Bull Shack Attack ground blind has a minimum advertised price (MAP) of \$249.99.

For more than 35 years, hunters have counted on Primos Hunting products and accessories. From the first call founder Will Primos developed in 1976 to the host of innovative hunting products and accessories available today, Primos has become one of the industry's most trusted brands. A deep hunting tradition combined with a commitment to quality and ingenuity has helped Primos become an undisputed industry leader. At Primos, we Speak the Language.