

ESSENTIALS™

MARKET RELEASE DATE:
August 1, 2016



568125
568125B
(Brown Camo)



165821
165821B
(Brown Camo)



168125
168125B
(Brown Camo)



ES16X32



ES10X25

Great things don't have to be big – or expensive, for that matter. New for 2016, Tasco's Essentials™ line offers optics in multiple compact designs that can easily go anywhere you do. These lightweight binoculars take up virtually no room when stored in a bag, and are small enough to easily fit into a pocket. These compact binoculars also pack plenty of power, with models ranging up to 16x magnification. If big performance in a small package and a smaller price is your aim, look no further than the Tasco Essentials compact designs.

- » Multi-coated lenses
- » Rugged, weather-resistant housing
- » Wide variety of sizes and configurations
- » Powerful, affordable optics in a compact size

SKU	DESCRIPTION	COLOR	UPC	MSRP
165821B	8x 21mm, Compact, Roof, Multi	Brown Camo	0-46162-09460-0	\$14.45
165821	8x 21mm, Compact, Roof, Multi	Black	0-46162-09461-7	\$14.45
168125B	10x 25mm, Compact, Roof, Multi	Brown Camo	0-46162-09462-4	\$16.45
168125	10x 25mm, Compact, Roof, Multi	Black	0-46162-09463-1	\$17.45
168125BL	10x 25mm, Compact, Roof, Multi	Blue	0-46162-09464-8	\$20.45
168125G	10x 25mm, Compact, Roof, Multi	Green	0-46162-09465-5	\$20.45
168125R	10x 25mm, Compact, Roof, Multi	Red	0-46162-09466-2	\$20.45
178125B	12x 25mm, Compact, Roof, Multi	Black	0-46162-09467-9	\$22.95
178125	12x 25mm, Compact, Roof, Multi	Black	0-46162-09468-6	\$20.95
ES10X25	10x 25mm, Compact, Porro, Multi	Black	0-46162-09476-1	\$35.95
ES12X32	12x 32mm, Compact, Roof, Multi	Black	0-46162-09480-8	\$33.95
ES16X32	16x 32mm, Compact, Roof, Multi	Black	0-46162-09481-5	\$37.45
568125B	10x 25mm, Monocular, Roof, Multi	Brown Camo	0-46162-09474-7	\$12.45
568125	10x 25mm, Monocular, Roof, Multi	Black	0-46162-09475-4	\$11.95

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ES10X42



ES82425Z



170150



ES10305Z



169735

Quality binoculars don't have to be an unaffordable luxury. New for 2016, Tasco's Essentials™ line offers quality mid-size and standard optics designed for every outdoor activity. Camping? Hunting? Taking a stroll through the woods to do some bird watching? Going to the ballpark? Headed downstream? The Essentials line has a rugged rubber housing, multi-coated optics designed to excel in all of those situations. They're offered in a wide variety of sizes and configurations to suit everyone's needs. The price makes owning a pair not just a luxury, but a necessity.

- » Multi-coated lenses
- » Rugged, weather-resistant housing
- » Wide variety of sizes and configurations
- » Powerful, affordable optics in a compact size
- » Multi-zoom options available in select models

SKU	DESCRIPTION	COLOR	UPC	MSRP
169735	7x 35mm, Mid-Size, Porro, Multi	Black	0-46162-09469-3	\$38.95
170125	12x 50mm, Standard, Porro, Multi	Black	0-46162-09487-7	\$43.95
170750	7x 50mm, Standard, Porro, Multi	Black	0-46162-09471-6	\$43.95
170150	10x 50mm, Standard, Porro, Multi	Black	0-46162-09472-3	\$45.45
254300	4x 30mm, Mid-Size, Roof, Multi	Black	0-46162-09488-4	\$12.45
ES10305Z	10-30x 50mm, Standard, Porro Zoom, Multi	Black	0-46162-09477-8	\$94.95
ES10X32	10x 32mm, Mid-Size, Roof, Multi	Black	0-46162-09478-5	\$27.95
ES10X42	10x 42mm, Standard, Roof, Multi	Black	0-46162-09479-2	\$65.95
ES82425Z	8-24x 25mm, Mid-Size, Porro Zoom, Multi	Black	0-46162-09482-2	\$54.45
ES8X42	8x 42mm, Standard, Roof, Multi	Black	0-46162-09483-9	\$51.95
ES8X56	8x 56mm, Standard, Porro Multi	Black	0-46162-09484-6	\$60.45
ES9X63	10x 25mm, Standard, Porro, Multi	Black	0-46162-09485-3	\$131.95