

2020 NEW PRODUCT

OVERVIEW BROCHURE

For full details, prices and high-resolution images of new products described here, please visit media.vistaoutdoor.com/presskit.

FEDERAL PREMIUM



AVAILABLE
SUMMER

FIRESTICK™

Part of a whole new muzzleloading ignition system, FireStick is an encapsulated charge of Hodgdon® Triple Eight propellant that inserts into the breech, with the bullet loaded from the muzzle. Shooter installs the 209 primer. FireStick is compatible with the new NitroFire rifle from Traditions™ and is available in 100- or 120-grain options.



AVAILABLE
NOW

TERMINAL ASCENT™

Bonded construction penetrates deep, while the patented Slipstream® polymer tip initiates expansion even at lower velocities and longer ranges. AccuChannel™ groove technology improves accuracy and minimizes drag. Available in 11 of the most popular hunting loads.



AVAILABLE
SUMMER

FORCE X2™

Nine copper-plated 00 FX2 buckshot pellets engineered to split into two equal-size pieces on impact. Double the wound channels, improved energy transfer to the target, and less potential for over-penetration.



AVAILABLE
NOW

PUNCH™

This bullet's skived jacket and soft lead core produce the best expansion and penetration for the price. Nickel-plated brass and sealed primers deliver reliable feeding and ignition. Available in five popular handgun options.



AVAILABLE
SPRING

HAMMERDOWN™

Molecularly bonded hunting bullets designed with velocities for optimal cycling and overall ballistic performance in lever-action rifles. Available in seven of the most popular lever-action cartridges, including 30-30 Win., 357 Magnum, 327 Federal, 44 Rem. Magnum, 45 Colt and more.



AVAILABLE
SPRING

MEATEATER AMMUNITION

Federal has partnered with conservationist, chef, author and hunter Steven Rinella on an exclusive new line, featuring Trophy® Copper rifle ammunition, 3rd Degree® turkey loads and all-new Federal Premium® Bismuth shotshells.



AVAILABLE
SPRING

HYDRA-SHOK DEEP® 380 AUTO

This line has been extended with the first expanding 380 Auto load to consistently penetrate at least 12 inches in bare gel and through heavy clothing.



AVAILABLE
SPRING

SOLID CORE

This hard, deep-penetrating bullet holds together while blowing through bone, and its Syntech® jacket reduces friction and leading. Intended for hunting and protection against dangerous animals. Available in six offerings from 9mm Luger to 44 Rem. Magnum.



AVAILABLE
SPRING

HST® LINE EXTENSIONS

The HST hollow point expands reliably with nearly 100 percent weight retention through even the toughest materials. Now available in 357 Sig, 9mm Luger +P and 45 Auto +P.



AVAILABLE
NOW

PRACTICE & DEFEND PACKS

Convenient packs include 50 HST Personal Defense® loads and 50 ballistically identical Syntech Training Match® rounds for the most realistic practice. Available in four product options.



AVAILABLE
SPRING

MEATEATER TROPHY® COPPER

New 140-grain 280 Ackley Improved load joins the Trophy Copper line, the official rifle ammunition of MeatEater. The full lineup is available in 24 load options.



AVAILABLE
SPRING

SWIFT® SCIROCCO® II

High ballistic coefficients produce flat trajectories, while retaining more velocity and energy downrange. Available in nine loads from 243 Win. to 300 Win. Magnum.



AVAILABLE
SPRING

6.5 PRC GOLD MEDAL® BERGER® HYBRID

The hot 6.5 PRC has joined the Gold Medal Berger line. The loads offer high ballistic coefficients and Gold Medal match primers.



AVAILABLE
SPRING

MEATEATER BISMUTH

High-quality bismuth pellets pattern and hit birds like traditional lead, providing more killing power at longer ranges. It's the official upland and waterfowl ammunition of MeatEater and available in a wide selection of 12- and 20-gauge loads.



AVAILABLE
NOW

MEATEATER 3RD DEGREE®

No. 5 copper-plated lead, No. 6 FLITESTOPPER® lead and No. 7 HEAVYWEIGHT® TSS shot deliver forgiving patterns at close range and deadly performance at long distance. The official turkey load of MeatEater. Available in three load options.



AVAILABLE
SPRING

PRAIRIE STORM® 16 & 28 GAUGE

Four new 16- and 28-gauge loads use the updated FLITECONTROL FLEX® wad and a mixed payload of standard pellets and FLITESTOPPER® lead to produce full, consistent patterns.



AVAILABLE
NOW

BLACK CLOUD® TSS 20 GAUGE

The performance of Black Cloud TSS in a new 20-gauge load that blends No. 3 FLITESTOPPER Steel with No. 9 18 g/cc Tungsten Super Shot.



AVAILABLE
SPRING

TERMINAL ASCENT COMPONENT BULLETS

Simply the world's best hunting bullet. Available in a full selection of weights and diameters for loading the most popular long-range cartridges.

IT'S **FEDERAL** SEASON

FEDERAL



AVAILABLE
NOW

FUSION® 10MM AUTO

A 200-grain bullet and 1200 fps muzzle velocity take full advantage of the 10mm Auto cartridge, with more energy and better terminal performance on impact.



AVAILABLE
SPRING

SYNTECH RANGE™ 38 SPECIAL

This 148-grain, deep-seated bullet uses the TSJ® polymer jacket to eliminate metal fouling and drastically reduce damaging barrel heat and friction.



AVAILABLE
SPRING

AMERICAN EAGLE® IRT LEAD FREE

Lead-free bullets and the Catalyst™ lead-free primer offer the same shelf life and ballistics of conventional range ammo. Available in five popular handgun options.



AVAILABLE
NOW

TRAIN + PROTECT™

Check out three new Train + Protect™ loads in 380 Auto, 357 Magnum and 38 Special. Their VHP™ bullets deliver practical performance at the range and reliable expansion on impact.



AVAILABLE
SPRING

9X19MM NATO MILITARY GRADE

Military-quality 124-grain FMJ bullets loaded to more powerful, higher-velocity specifications with sealed cases and staked primers.



AVAILABLE
SPRING

AMERICAN EAGLE BUCKETS 223 REM.

These convenient bulk packs hold 200 or 300 rounds of 223 Rem. FMJ ammunition within rugged plastic containers that stack, carry and store easily.



AVAILABLE
NOW

AVAILABLE
SPRING

AVAILABLE
NOW

350 LEGEND

Get higher velocities than any straight-wall deer cartridge, with significantly less recoil than 450 Bushmaster. Available in our Fusion, Power-Shok® and Non-Typical lines.



AVAILABLE
SPRING

NON-TYPICAL™ 7MM-08 REM.

The whitetail-optimized Federal Non-Typical line has expanded with a new 150-grain 7mm-08 Rem. load.



AVAILABLE
SPRING

VARMINT & PREDATOR V-MAX®

We've added 55-grain 22-250 Rem. and 75-grain 243 Win. loads to the lineup. Both bring the accuracy and expansion of the Hornady® V-Max bullet—available in standard and bulk packs.



FEDERAL



AVAILABLE
NOW

SPEED-SHOK® SEA DUCK

Built for coastal waterfowl hunting. Heavy, high-velocity steel payloads shorten required leads and drop birds fast. Available in three 12-gauge options.



AVAILABLE
NOW

SPEED-SHOK 100 PACKS

Convenient bulk packs in our most popular payloads. Speed-Shok's Catalyst™ primer and faster-burning powders dramatically reduce residue. Available in three 12-gauge options.



AVAILABLE
SPRING

UPLAND STEEL 28 GAUGE & .410

The perfect non-toxic choice for doves and other light upland game is now available in four 28-gauge and .410 offerings, in addition to original 12- and 20-gauge loads.



AVAILABLE
NOW

TOP GUN® SPORTING

Two new 1-ounce, 12-gauge, high-velocity loads join the Top Gun Sporting lineup. They are specifically designed to shorten leads, yet reduce felt recoil to allow for quicker follow-up shots.



AVAILABLE BY
PROGRAM ONLY

TOP GUN 100 PACKS

New bulk offerings hold 100 Top Gun target loads with hard lead pellets, reliable Federal primers and specialized wad columns that break more targets. Available in one 20-gauge and two 12-gauge options.



AVAILABLE
NOW

FUSION® .224 COMPONENT BULLET

Handload 90-grain 224 Valkyrie and other popular cartridges with the molecularly-fused bullet design that changed hunting ammunition forever.



AVAILABLE BY
PROGRAM ONLY

PAPER FLYER

This 7.5-shot load hits pigeons and doves hard. The exclusive waxed paper hull holds a powerful payload of extra-hard, copper-plated lead shot.



AVAILABLE
NOW

AMERICAN EAGLE® MSR AMMO CANS

Available in 223 Rem. and 5.56x45mm, the three new offerings hold 420 rounds of consistent, accurate target loads in a rugged metal ammo can.



AVAILABLE
NOW

MEATEATER COPPER-22®

The choice of MeatEater's Steven Rinella. Copper-22's projectile is constructed from a unique mix of copper particles and polymer compressed into a potent 21-grain hollow-point bullet.



AVAILABLE
NOW

MEATEATER MAXI-MAG® & MINI-MAG®

We've partnered with MeatEater's Steven Rinella on this exclusive new line of ammunition. Available in 36-grain CPHP 22 LR and 40-grain JHP 22 WMR.



AVAILABLE
SPRING

CLEAN-22® SEGMENTED HP 22 WMR

The load's 46-grain bullet splits into three equal-size pieces on impact, and its polymer coating allows this separation at much lower velocities and longer distances.



AVAILABLE
SPRING

CLEAN-22 SUPPRESSOR 22 LR

An advanced polymer coating of this 45-grain LRN bullet reduces lead fouling inside a suppressor 50 percent for much easier cleaning and maintenance. This load clocks in at 1,000 fps.



AVAILABLE
SPRING

MAXI-MAG & VNT® POUR PACKS

These convenient cartons hold 125 rounds of 22 WMR HP 40-grain Maxi-Mag, 22 WMR 30-grain VNT or 17 HMR 17-grain VNT for fun at the range or in the field.



AVAILABLE
NOW

"STANGERS" 22 LR

Special-edition "Stangers" are Stinger® ammunition named for 22plinkster's signature drawl. Like the original, their 32-grain copper-plated hollow-point bullet leaves the muzzle at 1,640 fps.



AVAILABLE
NOW

CLEAN-22 STEEL CHALLENGE

An exclusive polymer bullet coating greatly reduces copper and lead fouling in the barrel—without leaving a residue. The Steel Challenge logo will be prominently featured on box. This load is 40-grain LRN, 1,235 fps.



AVAILABLE
NOW

CLEAN-22 PINK 22 LR

This 400-round bottle of 40-grain LRN is ideal for high-volume shooters, and a portion of the proceeds go to fight breast cancer.



AVAILABLE
SPRING

BLAZER® POUR PACK 22 LR

This easy-to-pour carton holds 425 rounds of 22 LR loaded with 38-grain LRN bullets at 1,235 fps. They're consistent, accurate and built for high-volume shooting.



AVAILABLE
NOW

BLAZER BRASS 10MM AUTO

Full-power practice begins here. New Blazer Brass 10mm Auto pushes its 180-grain FMJ bullet fast for accurate, realistic training.



SPEER®



AVAILABLE
NOW

GOLD DOT® CARRY GUN

Speer® Gold Dot Carry Gun offers the ultimate performance for self-defense handguns thanks to an exclusive elastomer-filled nose. Available in 9mm Luger 135-grain, 40 S&W 165-grain and 45 Auto +P 200-grain.



AVAILABLE
SPRING

GOLD DOT 5.7X28MM

The first 5.7x28mm round designed for self-defense. The bonded bullet virtually eliminates jacket separation and it's designed for optimal feeding and ballistics in 5.7x28mm handguns.



AVAILABLE
NOW

GOLD DOT RIFLE PERSONAL PROTECTION

Self-defense rifle loads optimized for peak FBI protocol performance though barrels shorter than 16 inches. Available in three options for 223 Rem. plus 308 Win. and 300 BLK.



AVAILABLE
SPRING

410

The only flake powder specifically designed for the demanding needs of .410 bore skeet and field loads. Its efficient formulation delivers low charge weights and optimum loading characteristics. Available in 1-, 4-, 8-pound canisters.

For full details, prices and high-resolution images of new products described here, please visit media.vistaoutdoor.com/presskit.

FEDERAL 
Custom Shop

Federal is proud to introduce its new online custom-loaded ammunition shop. Customers can choose from several centerfire rifle offerings, with a wide selection of the best bullets from Federal, Nosler, Sierra, Berger, Barnes, Hornady and more. Custom TSS shotshells for turkey, waterfowl and upland game are also available. Learn more by visiting federalpremium.com and clicking on "Custom Shop."