



HAMMERDOWN

Make your lever gun run like never before with the industry's only ammunition truly designed for optimal cycling and overall performance from the time-tested rifle platform. Velocities of all-new Federal Premium[®] HammerDown[™] loads are customized to produce superior ballistics and terminal performance through lever-action barrel lengths. The construction of the molecularly bonded soft point bullets has also been adjusted for the best accuracy and expansion at those velocities. The geometry of each round's case, bullet and cartridge ensures flawless cycling through tubular magazine and typical lever-action feeding systems.



- Specifically engineered for lever guns
- Functions flawlessly in side gate loading and tubular magazines
- Modified chamfered case for easier feeding
- \bullet Bullets optimized for better terminal performance out of lever-action rifles
- Designed in partnership with Henry Repeating Arms
- Bullets provide best-in-class expansion and weight retention on impact
- Increased velocities and performance in pistol cartridges
- Nickel-plated cases



ONLINE RESOURCES

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IN-STORE MATERIALS		
LIFESTYLE PHOTOS	MEDIA COVERAGE	
PRODUCT PHOTOS	ITEM SET-UP	
PRINT AD	PRODUCT LOGO	
DIGITAL ADS	IFS LOGO	
VIDEOS	FEDERAL LOGO	



PART NO.	DESCRIPTION	UPC	MSRP
LG327F1	327 Federal 127 grain, 20-count	6-04544-65832-3	\$39.99
LG45C1	45 Colt 250 grain, 20-count	6-04544-65837-8	\$37.99
LG30301	30-30 Win. 150 grain, 20-count	6-04544-65830-9	\$38.99
LG3571	357 Magnum 170 grain, 20-count	6-04544-65833-0	\$32.99
LG35R1	35 Rem. 220 grain, 20-count	6-04544-65834-7	\$51.99
LG441	44 Rem. Magnum 270 grain, 20-count	6-04544-65835-4	\$37.99
LG444M1	444 Marlin 270 grain, 20-count	6-04544-67318-0	\$62.99
LG45701	45-70 Govt. 300 grain, 20-count	6-04544-65837-8	\$68.99