

The ideal blend of premium technology and value.



RP3940BS3

NEW FOR 2018

PRIME™ RIFLESCOPES

Bushnell® is constantly at the forefront of quality and value, and Prime™ riflescopes are the next step in the revolution. Available in six configurations, Prime™ riflescopes are built with premium technology. Fully-Multi Coated Optics and waterproof construction offer crisp, bright images in every environment.

INDUSTRY LEADING FEATURES:

CLARITY - The best resolution and contrast in all lighting conditions

SECOND FOCAL PLANE - Ensures accuracy at highest magnification

LIGHT TRANSMISSION - Ultra Wide Band Coating enables optimum brightness and true color in every lighting condition.

VALUE - Industry-best technology at an affordable price.

TECHNOLOGY + FEATURES



•In select models



PRODUCT SKU	OLD SKU	MAG X OBJECTIVE	RETICLE	TURRET STYLE	ELEV TRAVEL MOA	TRAVEL PER REVO	FOCUS	PARALLAX (YARDS)	EYE RELIEF (MM @ 100 YDS)	FIELD OF VIEW FT @ 100 YDS	WEIGHT (OZ.)	LENGTH	UPC CODE	MSRP	MAP
RP1432BS3	611432	1-4x32	Multi-X	CAPPED	100/100	18	FIXED	100	4"	105-26	13.4	10.5"	0-29757-00390-4	\$155.95	\$129.99
RP3103BS3	613510A	3.5-10x36	Multi-X	CAPPED	70/70	12	OBJ	15	3.7"	30-10	16.7	12.5"	0-29757-00391-1	\$179.95	\$149.99
RP3103BS4	613510B	3.5-10x36	DZ 22LR	CAPPED	70/70	12	OBJ	15	3.7"	30-10	16.7	12.5"	0-29757-00392-8	\$179.95	\$149.99
RP3940BS3	853940	3-9x40	Multi-X	CAPPED	60/60	15	FIXED	100	3.5"	40-13	14.7	14.3"	0-29757-00393-5	\$215.95	\$179.99
RP4124BS3	354124	4-12x40	Multi-X	CAPPED/EXPOSED	60/60	15	SIDE	10	3.6"	25-9	16.4	12.8"	0-29757-00394-2	\$275.95	\$229.99
RP6185BS3	756185	6-18x50	Multi-X	CAPPED/EXPOSED	40/40	15	SIDE	15	3.5"	18-6	19.0	15.5"	0-29757-00395-9	\$359.95	\$299.99