



2015 NEW PRODUCTS

RIFLESCOPES

Rimfire Optics

Bushnell®, an industry-leader in high-performance optics for 65 years, has launched a new scope family specifically tailored to the needs of rimfire rifle owners. The new Rimfire Optics line from Bushnell includes five new riflescopes that range in configuration from a 3-9x 40mm scope with interchangeable 22 Long Rifle and 17 HMR turrets to a compact 6-18x 40mm optic designed for extended range shooting with high-power rimfire rifles with shorter overall lengths than their centerfire counterparts. The Bushnell Rimfire Optics series features multi-coated optics that deliver bright, clear images from dawn to dusk. Three scopes in the line feature side parallax focus, and the remaining pair offers adjustable objectives, giving shooters the ability to obtain precision accuracy on tiny targets at any range. A new bullet-drop compensation reticle—the BMag350—is even available on the 4-12x 40mm AO model with ballistic holdover points to 350 yards calibrated specifically for 20-grain 17 Win. Super Mag. ammunition. Whether you are plinking in your backyard with a .22, shooting in competition from a bench or hunting varmints with one of the hot new magnum rimfire offerings, the new Rimfire Optics series delivers peak performance specifically for your unique needs.

Features & Benefits

- Adjustable objective or side parallax focus on each model for precision shot placement on tiny targets at all ranges
- Multi-coated optics for peak performance at dawn and dusk
- Rugged one-piece tube construction
- Waterproof, fogproof construction
- Fast-focus eyepiece

Part No.	Description	UPC	MSRP	ATP
614124B	Rimfire Optics 4-12x 40mm , BMag350	0 29757 04125 5	\$188.34	Now
613510	Rimfire Optics 3.5-10x 36mm, Multi-X, BDC turrets	0 29757 13509 4	\$148.85	2/1
633940	Rimfire Optics 3-9x 40mm, Multi-X, BDC turrets	0 29757 33941 6	\$168.95	6/1
633124	Rimfire Optics 3-12x 40mm, Multi-X	0 29757 33124 3	\$181.95	6/1
636184	Rimfire Optics 6-18x 40mm, Multi-X	0 29757 33184 7	\$194.95	6/1



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