



MINI CANNON



LIL P[rism]



BIG D[ot]

NEW TAC OPTICS® RED DOTS

Meet the new Tac Optics® Red Dots, the newest family in the legendary Bushnell tactical lineup. The Mini Cannon gives you four reticle options at the push of a button, AND delivers industry-leading battery life (over 30,000 hours). The Lil P(rism) is one of the industry's smallest prism sights, and the BDC reticle is ideal for your carbine. The Big D(ot) is anything but small. With a MASSIVE 37mm objective, the FOV is unrivaled in the red dot market. All three optics provide some of the brightest dots available, with unrivaled battery life. Come find out why Bushnell Tac Optics are worth the hype.

INDUSTRY LEADING FEATURES:

EXTENDED BATTERY LIFE - Improves upon industry-leading battery life, with some models exceeding 50,000 hours

BRIGHTNESS - Adjustable brightness settings, visible at all hours and in every lighting condition

MULTIPLE RETICLES - Push a button to choose between four reticles in the same scope, while maintaining an accurate zero (Mini Cannon)

TECHNOLOGY + FEATURES



| PRODUCT SKU | DESCRIPTION | MAG X OBJ LENS | RETICLE TYPE | PARALLAX-FREE DISTANCE | FIELD OF VIEW (FT @ 100 YD) | WEIGHT (OZ) | LENGTH (IN) | EYE RELIEF | CLICK VALUE | ADJ RANGE | BRIGHTNESS SETTINGS | UPC | MSRP |
|-------------|---------------------|----------------|--------------|------------------------|-----------------------------|-------------|-------------|------------|-------------|-----------|---------------------|-----------------|----------|
| BT7IX37 | Big D(ot) Red Dot | 1x 37 | 3 MOA Dot | 50 yds | Unlimited | 11 | 4.25 | Unlimited | 1 MOA | 100+ MOA | 6 | 0-29757-00424-6 | \$358.45 |
| BT7IXPS | Lil P 1X Prism | 1x 11 | BDC Dot | 50 yds | 70 | 4 | 2.25 | 90mm | 1 MOA | 100+ MOA | 12 | 0-29757-00422-2 | \$359.95 |
| BT7IXRDX | Mini Cannon Red Dot | 1x 23 | Multiple | 50 yds | Unlimited | 6 | 3 | Unlimited | .5 MOA | 140+ MOA | 12 | 0-29757-00423-9 | \$358.45 |