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## NEWS

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### **Innovative Rack-N-Roll Rattling System Brings in the Big Bucks**

**Flora, Miss.** – [Primos Hunting](http://PrimosHunting.com), an innovator in hunting calls and products, has introduced an advanced new rattling system that produces loud realistic sounds in an easy-to-use design. Unlike traditional rattling systems that require two-handed operation, the Rack-N-Roll is a simple and compact one-handed system.

Lab tested and refined to replicate the frequencies and pitches produced by two mature bucks fighting, Rack-N-Roll is one of the most realistic rattling products on the market. Unlike rattling antlers, which mimic the sound produced by two antlers, Rack-N-Roll produces the volume of two complete sets of antlers clashing.

Whether it is used as a handheld system or attached with the leg band for one-handed operation, hunters can produce a range of rattling volumes and intensities with the Rack-N-Roll.

Available in April 2014, the Rack-N-Roll has a manufacturer's suggested retail price (MSRP) of \$24.99.

*For more than 35 years, hunters have counted on Primos Hunting products and accessories. From the first call founder Will Primos developed in 1976 to the host of innovative hunting products and accessories available today, Primos has become one of the industry's most trusted brands. A deep hunting tradition combined with a commitment to quality and ingenuity has helped Primos become an undisputed industry leader. At Primos, we Speak the Language.*

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