



604 First Street • Flora, MS 39071  
Phone (601) 879-9323

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## NEWS

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**Contact:** JJ Reich  
(763) 323-3862 / [pressroom@atk.com](mailto:pressroom@atk.com)

### **New Primos Truth Cam Ultra 46 HD Offers Advanced Scouting Tools in an Easy-to-Use Design**

**Flora, Miss.** – [Primo Hunting](#), an innovator in hunting calls and products, has introduced an advanced new trail camera to aid hunters in the field. Built on the simplicity and reliability customers have come to expect from Primos, the new [Truth Cam Ultra 46 HD](#) provides hunters enhanced photo quality and extended night range flash for improved scouting.

Featuring 46 infrared LEDs, the Truth Cam Ultra 46 HD captures high-resolution 7 megapixel photos or stunning 720p HD video with audio while its 9-month battery life ensures it doesn't miss a beat. In addition, the camera features two time lapse modes: an exclusive time lapse setting or an enhanced mode that captures live trigger images in addition to time lapse images. Following capture, the images are automatically converted to an HD video for quick, easy viewing.

With a one-second trigger speed and an innovative Anti-Blur Technology that compensates for moving objects or low light, the Truth Cam Ultra 46 HD captures vivid and clear images around the clock. An Early Detect 45-degree passive infrared (PIR) sensor picks up motion earlier and extends the capture range to 55 feet.

Small in stature yet packed with features, the Primos Truth Cam Ultra 46 HD is wrapped in Matrix camouflage for ultimate concealment in the field while its camouflage LED filter eliminates potential lens glare. Powered by 8 AA batteries, the camera is also compatible with the [Truth Cam Ultra Battery Case](#), which allows hunters to triple the standard battery life by purchasing a supplemental accessory that can accommodate up to 16 additional AA batteries.

Available May 2014, the Primos Truth Cam Ultra 46 HD has a manufacturer's suggested retail price of \$194.95 and is backed by a one-year warranty.

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